

Michael Phillips-Anderson, Ph.D.
Curriculum Vitae

212 Plangere Center
Department of Communication
Monmouth University
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EDUCATION

Ph.D. Rhetoric and Political Culture, Department of Communication, University of Maryland, College Park, 2007.

Dissertation: *A Theory of Rhetorical of Humor in American Political Discourse*.

<http://www.lib.umd.edu/drum/handle/1903/7739>

Cited in Jim T. Repass, "Making Test Anxiety a Laughing Matter: A Quantitative Study." PhD Diss, Keiser University, 2017, 25; Radwa Othman Sharaf, "Informal Means of Political Participation in Egypt After the 25th of January Revolution." Paper presented at IPSA 24th World Congress of Political Science, July 2016, http://paperroom.ipsa.org/app/webroot/papers/paper_52982.pdf; Zavitsanou Theofylakti, "Humor y discurso político: El humor como recurso de opinión y crítica en la prensa contemporánea griega y Española [Humor and political discourse: Humor as a resource of opinion and criticism in the contemporary Greek and Spanish press]" PhD Diss, Universitat Pompeu Fabra, 2016.; Mark Bennister, "The Oratory of Hillary Clinton." In *Democratic Orators from JFK to Barack Obama* edited by Andrew S. Crines, David S. Moon, Robert Lehrman, and Philip Thody, 239-260. New York: Palgrave Macmillan, 2016, 252; Ljiljana Logar, "Humor kao argument u hrvatskom političkom diskursu" (Humor as argument in Croatian political discourse), Diploma Thesis. Faculty of Philosophy, Department of Phonetics, University of Zagreb, <http://darhiv.ffzg.unizg.hr/5691>; T. Kolesnichenko & A. Shapkina, "Public Speech: Humor as a Tool in Image Management," in Соціальні комунікації (*Social Communication*), 22.12(2014): 65-66, <http://bit.ly/1WFpEY8>; Tetyana Sayenko, "Prosodic enhancers of humorous effect in political speeches," in *Let's Talk Politics: New Essays on Deliberative Rhetoric*, ed. Hilde Van Belle, Kris Rutten, Paul Gillaerts, Dorien Van De Mieroop, and Baldwin Van Gorp, (Amsterdam: John Benjamins Publishing Company, 2014), 86; Heidi E. Decker-Maurer, *I Can Has Rhetoric: How Image Macros Address Social Issues in an Age of Participatory Culture*, MA Thesis, 2012, 30-32, 41; O.O. Чорновол-Ткаченко, "Мотиваційно-стратегічні особливості: Гумористичної складової публічних виступів політиків," in Романо-германська філологія. Методика викладання іноземних мов (A.A. Chornovol-Tkachenko, "Motivation and strategic features: Humorous components of political public speech," in *Philology: Methods of teaching foreign languages*), 71(2012): 33-5, <http://bit.ly/1rbxQ2r>; D. Rochmawati, "The Rhetoric of English Verbal Humor," in *Englshes for Communication and Interaction in the Classroom and Beyond*, (Malang: State University of Malang Press, 2012), 267, 268, 274, ; and 徐坤, "政治喜剧《乔恩每日脱口秀》的讽刺艺术," (*The Satirical Art of Political Comedy: Jon Stewart and The Daily Show*), *Film Literature* 24 (2012), n10, <http://bit.ly/1r13Jxn>.

M.A. Liberal Arts, The Graduate Institute in Liberal Education, St. John's College, Annapolis, Maryland. Studies in Philosophy & Theology, Mathematics & Natural Science, Politics & Society, and History, 1998.

B.A. Speech Communication, Department of Communication, George Mason University, Fairfax, Virginia, 1997.

ACADEMIC APPOINTMENTS

Associate Professor (with tenure), Department of Communication, Monmouth University, 2014 to present.

Graduate Faculty

Affiliate Faculty, Gender Studies Program

Assistant Professor, Department of Communication, Monmouth University, 2007 to 2014.

ACADEMIC APPOINTMENTS continued

Adjunct Professor, Department of Speech, Montgomery College (MD), 2006 to 2007.

Lecturer, Department of Communication, University of Maryland, College Park, 2004 to 2005.

Adjunct Professor, Department of Communication, George Mason University, 2001.

Graduate Teaching Assistant, Department of Communication, University of Maryland, College Park, 1998 to 2003.

PUBLICATIONS

Phillips-Anderson, Michael. "Missing the Joke: Interviews with Presidential Candidates on *The Daily Show*." *Texas Speech Communication Journal* 38, no. 1 (2014): 46-61.

Harris, Mary, and Michael Phillips-Anderson. "Social Media, Lobbying, and Political Influence." In *Dirty Deals: Encyclopedia of Lobbying, Political Influence and Corruption*, edited by Amy Handlin, 64-88. Santa Barbara, CA: ABC-CLIO, 2014.

Phillips-Anderson, Michael and Marina Vujnović. "Watchdogs and Fact Checkers: Contemporary Journalism and Political Influence." In *Dirty Deals: Encyclopedia of Lobbying, Political Influence and Corruption*, edited by Amy Handlin, 229-246. Santa Barbara, CA: ABC-CLIO, 2014.

Phillips-Anderson, Michael. "Sojourner Truth, 'Address at the Woman's Rights Convention in Akron, Ohio,' (29 May 1851)." *Voices of Democracy* 7 (2012): 21-46. <http://bit.ly/MWjofg>

Cited in: Wendy Martin and Sharone Williams, *The Routledge Introduction to American Women Writers*, New York: Routledge, 2016, 75; Zanita E. Fenton, "Disability Does Not Discriminate: Toward a Theory of Multiple Identity Through Coalition," in *DisCrit: Disability Studies and Critical Race Theory in Education* ed. David J. Connor, Beth A. Ferri, and Subini A. Annamma, 203-212 (New York, Teachers College Press, 2016), 206; and "Roseann M. Mandziuk, "'Grotesque and Ludicrous, but Yet Inspiring': Depictions of Sojourner Truth and Rhetorics of Domination," *Quarterly Journal of Speech* 100.4 (2014), 468n3, 470n17, 478n91.

Phillips-Anderson, Michael. "Working the Room." *Lapham's Quarterly* 5, no. 4 (2012): 179-186. <http://www.laphamsquarterly.org/essays/working-the-room.php>

Cited in Marc Herman, "Are politicians getting funnier? Or just relaxing?" *Pacific Standard*, (2012, December 6), <http://bit.ly/1o1wZhT>; Andrew Sullivan, "Jokester-in-chief," *The Dish at The Daily Beast*. (2012, October 15), <http://bit.ly/1nygXQM>; Margaret Thatcher and comedy in politics, *Bright Blue*, (2012, October 29), <http://bit.ly/1rlqBHP>; Barrett Bowdre, *What So Proudly We Hail* (2012, October 10), <http://bit.ly/1jxJDkG>; Kristen Taylor, *HuffPost Off The Bus/Open Reporting* (2012, September 25) <http://bit.ly/1rlqRGU>; and Byliner.com, (September 2102), <http://bit.ly/11V3rQh>.

Selected and reposted on *Longreads.com*, Member Exclusive, (2012, September) <http://bit.ly/1k5bDBP>.
Twitter: C-SPAN, American History TV (@cspanhistory), Bill Weir (@BillWeirABC; *Nightline* co-anchor); Tunku Varadarajan (@tunkuv; editor of *Newsweek Global*); Mark Colvin (@Colvinus; radio host on Australian Broadcasting Company); and Tom Watson (@Tom_Watson; British Member of Parliament for West Bromwich East).
Facebook: National Endowment for the Humanities, EDSITEment, May 29, 2104, <http://bit.ly/2p1WhY8>.

PUBLICATIONS continued

Phillips, Michael. "The Common Task of Rhetorical Theory, Ancient and Modern." In *What Does Rhetorical Theory Do? And is That a Stupid Question?* by Gerard Hauser, Rosa Eberly, Meredith A. Cargill, Erik Doxtader, Carlita P. Greene, Marouf Hassian Jnr., James Jasinski, William Keith, Lenore Langsdorf, Kathryn Northcut, Michael Phillips, Anne Pym, and Philippe-Joseph Salazar. *The Review of Communication* 3, no. 3 (2003): 311-347.

CONFERENCE PRESENTATIONS

"Lucie Olbrechts-Tyteca's "Le comique du discours : " Humor and Argument as Rhetorical" with Professor Noemi Marin, Florida Atlantic University, European Conference on Argumentation, University of Fribourg, Switzerland, June 2017.

"Vote for Gracie! Keep Voting All Day Long!: Gracie Allen's 1940 Presidential Campaign and the Rhetoric of Political Satire," Biennial National Conference of the Rhetoric Society of America, Atlanta, 28 May 2016.

"Humorous argument as a route to reasoned action," European Conference on Argumentation, Lisbon, Portugal, 10 June 2015.

Panelist, Interactive Symposium, Rhetoric in Time and Space: Antiquity to Modernity, The Centre for Medieval & Renaissance Studies, Oxford, England, 29 June 2014.

"Performing on Twitter: Comedians and the Rebirth of the One-Liner," Biennial National Conference of the Rhetoric Society of America, Philadelphia, 24 May 2012.

"A Multimedia Archive of Presidential Rhetoric," Digital Humanities and the History of Rhetoric at the Rhetoric Society of America Summer Institute, 20-24 June 2011.

"Ibn Rushd (Averroës) and the Reconsideration of Aristotle's Theory of Rhetoric," Biennial Congress of the International Society for the History Rhetoric, Montréal, Québec, Canada. 25 July 2009.

"The Current State of Inquiry in Humor and Communication," Presented at "A Funny Thing Happened on the Way to the Conference," National Conference, National Communication Association, San Diego, 20 November 2008.

"Rhetorical Humor and Textual Authenticity: Sojourner Truth's 1951 Akron Speech," National Conference, Rhetoric Society of America, Seattle, 24 May 2008.

"The Rhetorician and the Philosopher: Chaïm Perlman and Leo Strauss on Natural Right," The Promise of Reason: *The New Rhetoric* After 50 Years, Eugene, Oregon, 19 May 2008.

"Lucie Olbrechts-Tyteca's Contributions to the Intersections of Rhetoric and Humor," National Communication Association, Chicago, 17 November 2007.

"Aaron Sorkin's *Sports Night*: Media, Sports, and Politics in Fictionalized America," National Convention, National Communication Association, San Antonio, 17 November 2006.

CONFERENCE PRESENTATIONS continued

“Rhetorical Humor in Supreme Court Oral Arguments,” National Convention, National Communication Association, Boston, 19 November 2005.

“Lucie Olbrechts-Tyteca and the Functions of Rhetorical Humor,” International Society for the History of Rhetoric, Los Angeles, 16 July 2005.

Cited in Frank, David A. 2007. A traumatic reading of twentieth-century rhetorical theory: The Belgian Holocaust, Malines, Perelman, and de Man. *Quarterly Journal of Speech* 93(3): 308-343.

“The Strategic Use of Rhetorical Humor in Political Discourse,” National Convention, National Communication Association, Chicago, 13 November 2004.

“Not Beseeking, but Demanding: Tony Kushner’s ‘A Prayer,’” Biennial Conference, Rhetoric Society of America, Austin, Texas, 29 May 2004.

“Gonzo Journalism, Hunter S. Thompson, and Presidential Campaigns.” National Convention, National Communication Association, Miami Beach, Florida, 20 November 2003.

“Strategically Speaking: On the Need for a Contemporary Prescriptive Rhetoric,” Rhetoric’s Road Trips: Histories and Horizons, Penn State University, State College, Pennsylvania, 7 July 2003.

“The Common Task of Rhetorical Theory, Ancient and Modern,” Pre-conference Seminar, What Does Rhetorical Theory Do: And Is That A Stupid Question? National Convention, National Communication Association, New Orleans, Louisiana, 20 November 2002.

“A Speech Act Theory of Wit in Politics,” Biennial Conference, Rhetoric Society of America, Las Vegas, Nevada, 24 May 2002.

“Between the Joke and the Laugh: A Speech Act Theory of Humor,” National Convention, International Communication Association, Washington, D.C., 25 May 2001.

INVITED PRESENTATIONS

“Popular Music and Political Revolution,” Voyagers Community School, Eatontown, NJ, 4 March 2016

“The Nature of Humor and Molière’s *The School for Wives*,” Two River Theater and TEDxNavasink, Red Bank, NJ, 25 September 2014.

“History of Presidential Inaugurations,” Brandywine Senior Living at The Gables, 16 January 2013.

“Sojourner Truth, Rhetorical Humor, and Textual Authenticity,” Gender Studies Research Forum, Monmouth University, 5 December 2008.

“Queen or Harlot? The Role of Rhetoric in the Liberal Arts,” Masters of Arts in Liberal Arts Colloquium, Monmouth University, 5 December 2008.

“History of Presidential Debates,” Communication Colloquium, Department of Communication, Monmouth University, 23 September 2008.

COURSES TAUGHT

At Monmouth University:

CO 100: Introduction to Communication
CO 220: Public Speaking
CO 233/EN 373: Rhetoric and Persuasion
CO 323: Persuasion
CO 327: Civic Participation (Rhetoric of Social Movements)
CO 398/PS 398: Presidential Campaign Communication
CO 425/PS 425: Political Communication
CO 491: Senior Seminar in Communication
CO 503: Graduate Foundations in Communication
CO 508 Presentation Design and Delivery
CO 523: Graduate Seminar in Persuasion and Social Influence
CO 525/PS 525: Graduate Seminar in Political Communication
FY 101: LOST in Your First Year
FY 101: What's So Funny? An Inquiry into Humor and Laughter
HO 298: Rhetoric and Persuasion (Honors)
HU 201: Critical Discourse
CO 299: Independent Study in Communication, Undergraduate
CO 489: Internship in Communication (Spring 2011)
CO 499: Independent Study in Communication, Undergraduate
CO 599: Independent Study in Communication, Graduate
PS 599: Independent Study in Political Science, Graduate

CO=Communication; EN=English; FY=First Year Seminars; HU=Humanities; PS=Political Science

Courses taught at previous institutions:

Advanced Public Speaking (UMD)
Argumentation and Debate (UMD)
Argumentation and Public Policy (UMD)
Critical Thinking and Speaking (UMD)
Foundations of Public Communication (GMU)
Introduction to Communication (MC)
Oral Communication: Principles and Practices (UMD)
The Rhetoric of American Political Humor (UMD)
The Rhetoric of Sports, Politics, and Culture (UMD)
Interpreting Strategic Discourse (Rhetorical Criticism) (UMD)

ACADEMIC ADVISING

Master's Thesis Advisor

Christopher Nigro, "Rhetorical Framing of Governor Chris Christie," 2011.

ACADEMIC ADVISING continued

Kimberly Wild, “Critical Analysis of Discursive Techniques Found on Home Shopping Network,” 2011.

Brandi Murphy, “Race and Women’s Rights in the Rhetorical of Elizabeth Cady Stanton,” 2010.

Patrick Reilly, “‘Truthiness’ in *The Colbert Report*: Analyzing Rhetorical Implications in Political Satire,” 2010.

Margaret Long, “The Persuasive Effects of Direct to Consumer Advertising,” 2009.

Mary Harris, “The Depiction of the U.S. Military in American-Produced War Films: WWII and Vietnam,” 2008.

Service on Graduate Proposal/Thesis or Project Committees

Katie Meyer, Khaled Alyami, Francesca Piancone, Angelica DeMaria, Petra Ludwig Shaw, Matt Miller, John Cavallo, Kim Shumard, Lindsay Corcione, Justin Godynick, Brittany Holmes, Nicolle Hallenbeck, Todd Jasinski, Robert Coles, Jared Weiss, Cliff Rowley, Ivelisse Rivera, Tasneem Faridi, Jenna Gibson, Sallie Chan, Michele-Maria Spada, & Kevin Scally

Undergraduate Honors Thesis Advisor

Lindsay Cadmus, “The Swing Vote: Historical Trends and Justification Behind the 2008 Presidential Election Youth Voter Turnout,” The Honors School and the Department of Communication, Monmouth University, Spring 2010.

Service as Second Reader for Undergraduate Honor Theses

Katelyn Nawoyski and Jenna Intersimone

AWARDS & GRANTS

Sabbatical, 2016-2017.

Summer Faculty Fellowship, Summer 2013 for research into comedian Gracie Allen’s 1940 satirical presidential campaign.

Judith H. Stanley Traveling Fellowship for Improvement of Teaching in the Humanities, Monmouth University. Awarded for travel to presidential libraries to collect archival evidence to aid undergraduate teaching concerning presidential public address. Spring 2009.

Grant-in-Aid for Creativity, Monmouth University. Awarded for archival research for “Leo Strauss and the Rhetoric of Political Philosophy.” \$900, Fall 2007.

Travel Grant, Monmouth University, Fall 2007, Spring 2008, Fall 2008, Spring 2009, Spring 2010, Summer 2011, Summer 2012, Summer 2014.

Outstanding Performance as a Lecturer, College of Arts and Humanities, University of Maryland, December 2004.

AWARDS & GRANTS continued

Jacob K. Goldhaber Travel Grant, University of Maryland Graduate School, 2002.

Excellence in Teaching Award, Department of Communication, University of Maryland, College Park, 2001

Distinguished Teaching Assistant, Department of Communication, University of Maryland, College Park, 1998, 1999.

DEPARTMENTAL SERVICE

Digital Media Tenure Track Faculty Search Committee, Summer 2016.

Committee of the Department, Tenure, Promotion, and Continuance Reviews, Fall 2014-present.

Communication Studies Lecturer Search Committee, Spring 2013.

Course Director, Critical Discourse (HU 201), Fall 2011 to present.

Approximately 24 sections per year

Course Director, Public Speaking (CO 220), Spring 2010 to present.

Approximately 10 sections per year

Academic Advisor, Spring 2008 to present.

Department Library Committee, Chair, Fall 2007 to present.

Corporate and Public Communication Graduate Program Committee, Fall 2007 to present

UNIVERSITY SERVICE

VPDP Committee for faculty member in the School of Business, 2016-present.

Vice-Provost for Transformative Learning Search Committee, School of Humanities and Social Sciences

Representative, Fall 2015.

Honors Council, Fall 2015-present.

Honors Thesis Advisor, Fall 2015-present.

Faculty Search Committee, External Member, Department of History and Anthropology, Summer 2014.

Faculty Representative, Portal (University Single Sign-on Intranet) Implementation Team, Information Technology, Fall 2013.

Executive Committee Member & Treasurer, Faculty Association of Monmouth University, Spring 2013-present.

Executive Committee Member & Tenure-Track Faculty Representative, Faculty Association of Monmouth University, Fall 2012-Spring 2013.

Gender Studies Committee Member, Fall 2012 to present.

Faculty Advisor, Monmouth University College Democrats, Fall 2012 to present.

Organizer, Presidential Debate Watch, October 2012, October 2008.

“Key issues in the 2012 presidential campaign.” Rock and Register, Monmouth University, 28 September 2012.

Faculty Advisor, Monmouth University Men’s Ice Hockey Club, Fall 2012-present.

“Effectively using Turnitin to address academic dishonesty.” Center for Excellence in Teaching and Learning, 1 February 2102.

Learning Management System Reevaluation Committee, Fall 2011 to Spring 2012.

Organizer, State of the Union Viewing Party, January 2011, January 2012, January 2013.

Organizer, Faculty Reading Group, James Gleick’s *The Information: A History, a Theory, a Flood*, Summer 2011.

Organizer, “A Conversation with Jesse Thorn,” November 17, 2010.

“Encouraging Academic Honesty,” First Year Seminar Workshop, Monmouth University, 18 August 2010.

General Education Oversight Committee, Reasoned Oral Discourse and Technological Literacy Working Group, Spring 2010 to Spring 2012.

UNIVERSITY SERVICE continued

Faculty Search Committee, External Member, Department of English, Spring 2010.

General Education Oversight Committee, First Year Seminar Working Group, Spring 2009 to Spring 2010.

Mondays at Monmouth, Hosted prospective students in my classes, 2009-2016.

Organizer, "The Media and the Election: A Discussion with Dana Milbank of the *Washington Post*," 5 December 2008.

Information Technology Committee, Fall 2008 to Spring 2016.

Chair, Fall 2010 to Spring 2015.

Organizer, Super Tuesday Town Hall and Results Viewing Event, 5 February 2008.

Coach, Monmouth University College Bowl Team, 2007 to 2008.

Teaching, Learning, and Technology Roundtable, SHSS, 2007 to 2010.

DISCIPLINARY SERVICE

Editorial Advisory Board, *Plurilogue: Politics & Philosophy Reviews*, 2017-present.

Reviewer, Rhetoric and Communication Theory Division, National Communication Association, 2010 & 2008.

Respondent, "Theorizing Media: Film, Television, and Censorship" Communication and Rhetorical Theory Division, National Communication Association, San Diego, 22 November 2008.

Seminar Planner, "A Funny Thing Happened on the Way to the Conference: A Seminar on Humor and Communication," Pre-conference Seminar, National Communication Association, San Diego, 20 November 2008.

Nominating Committee, Rhetorical and Communication Theory Division, National Communication Association, 2007-2008.

Conference Site Selection Committee, *Rhetoric Society of America*, 2003-04.

Editorial Assistant, *Human Communication Research*, 1999-2000.

MEDIA APPEARANCES

The Academic Minute, WAMC Northeast Public Radio <http://bit.ly/ZCUiYK>

Asbury Park Press

The Daily Record (NJ)

NPR, Featured segment on Talk of the Nation: <http://n.pr/1tTuvEZ>

The Outlook (Monmouth University)

Two River Times

The Verge (Monmouth University)

The Washington Times

PROFESSIONAL MEMBERSHIPS

National Communication Association

Rhetoric Society of America

American Society for the History of Rhetoric